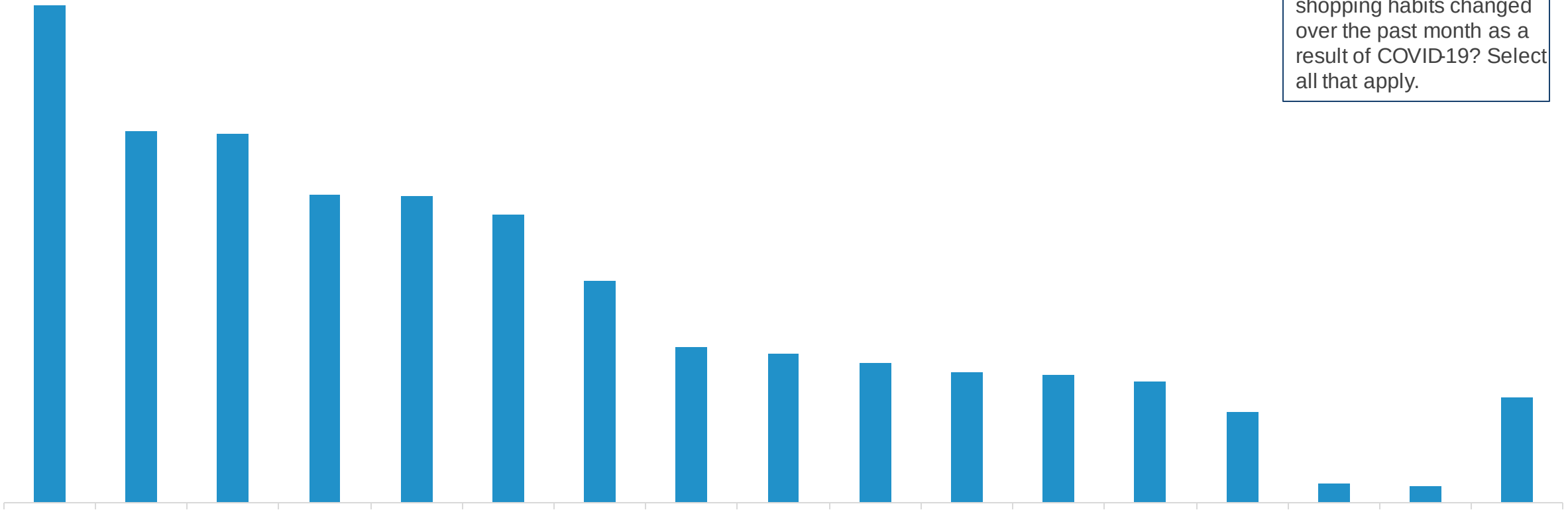
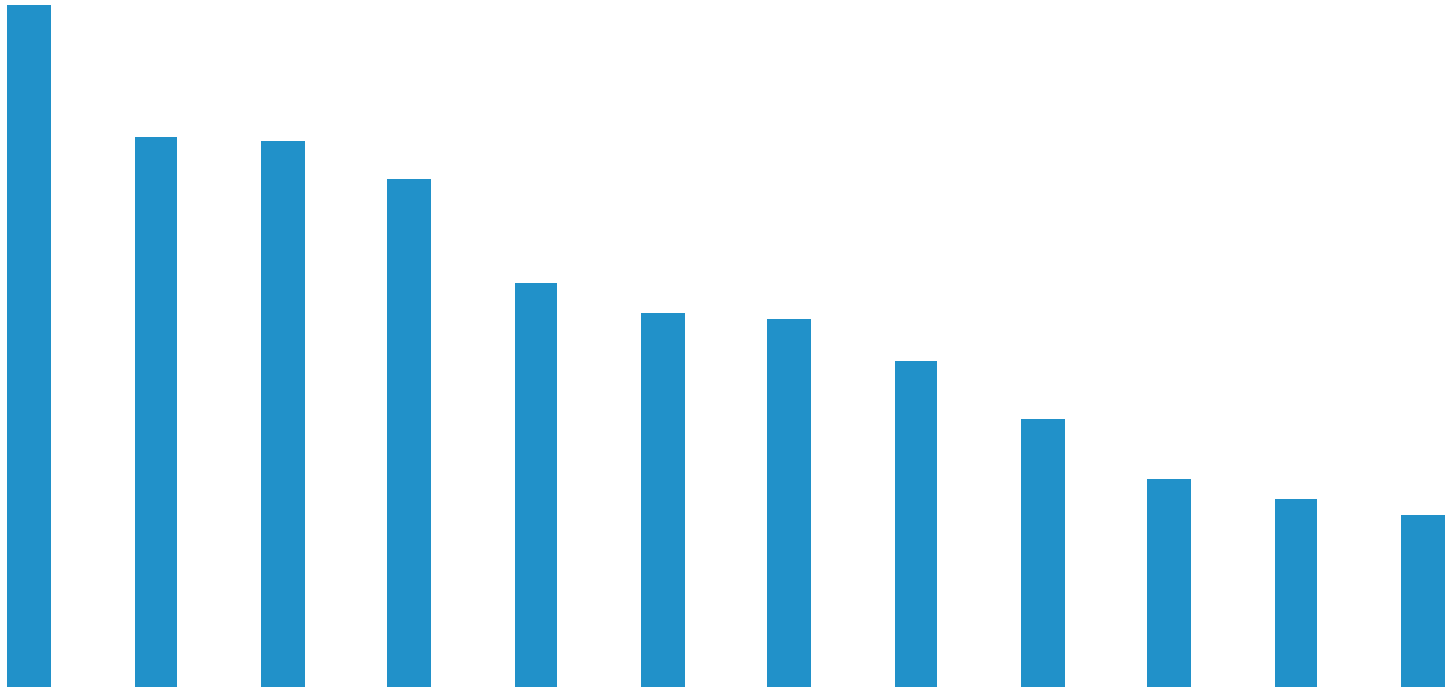
COVID-19

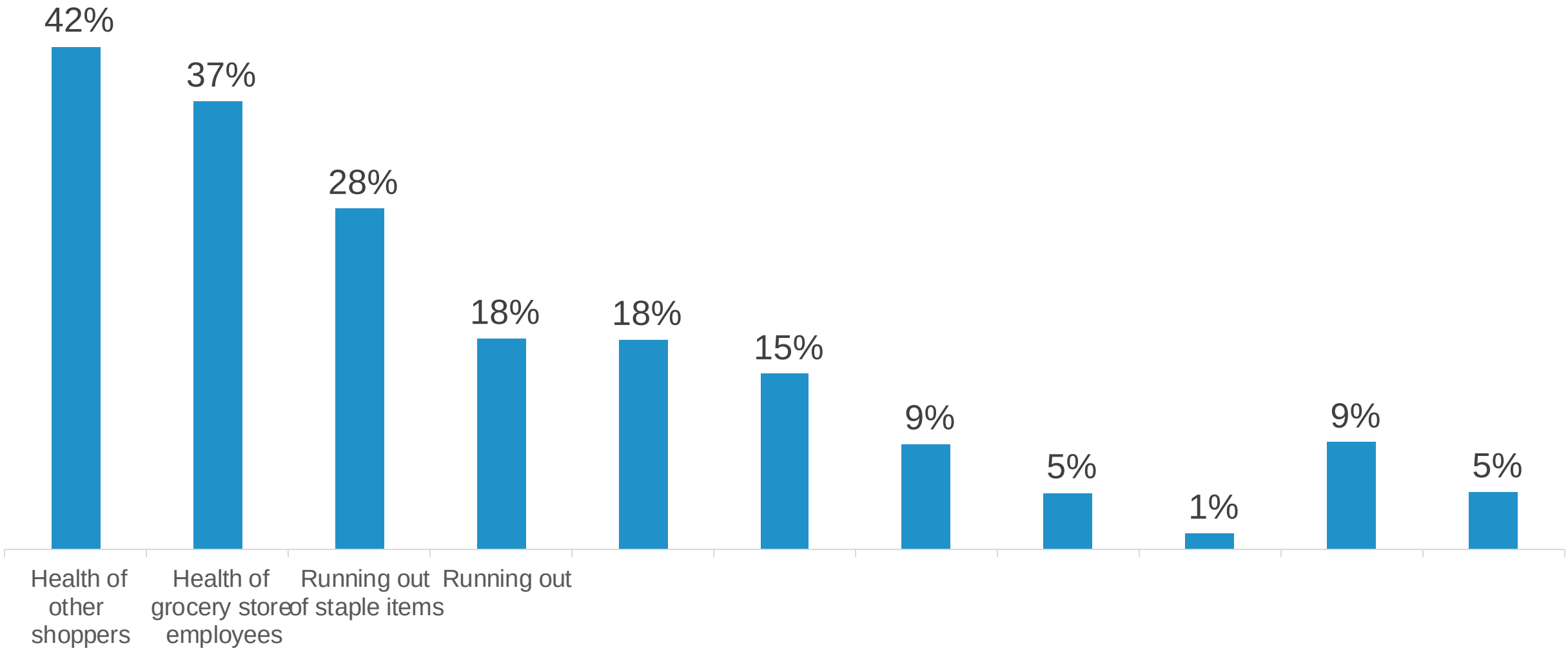
IMPACT ON FOOD PURCHASING, EATING BEHAVIORS, AND PERCEPTIONS OF FOOD SAFETY

Q1. How have your food shopping habits changed over the past month as a result of COVID-19? Select all that apply.

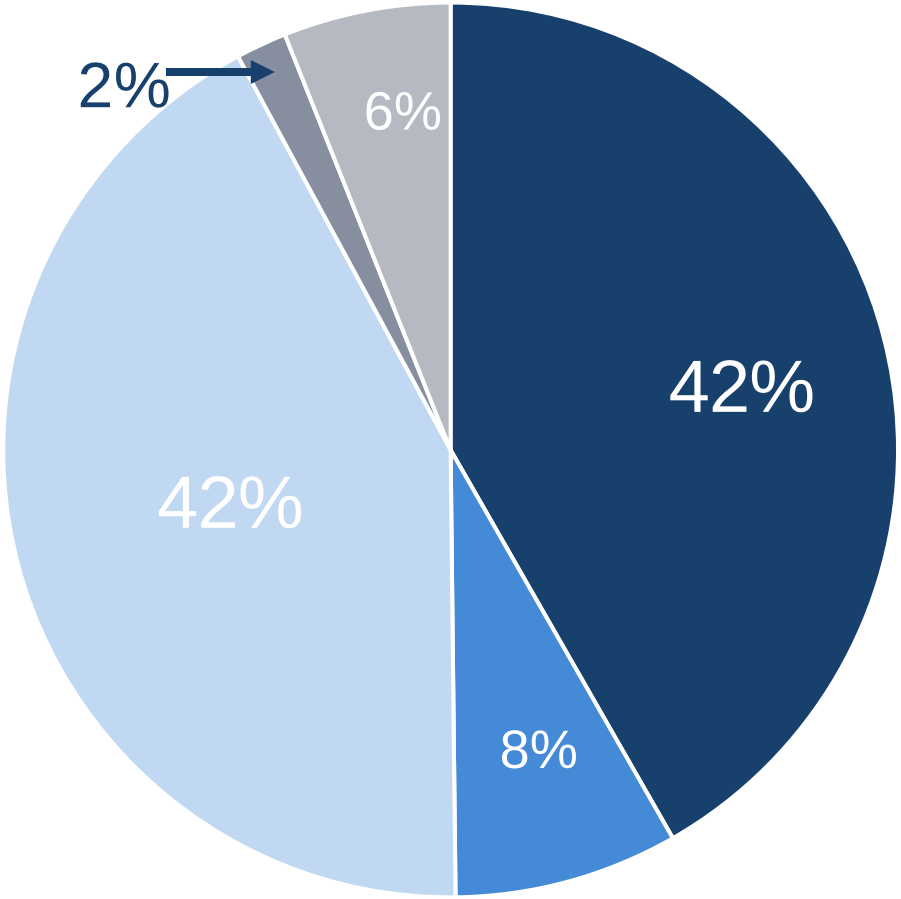




Q3. As a result of COVID-19, what steps are you taking to feel comfortable with the safety of your food when you shop for groceries? Select all that apply.


42%
37%
28%
18%
18%
15%
9%
5%
1%
9%
5%
Health of other shoppers
Health of grocery store employees
Running out of staple items
Running out

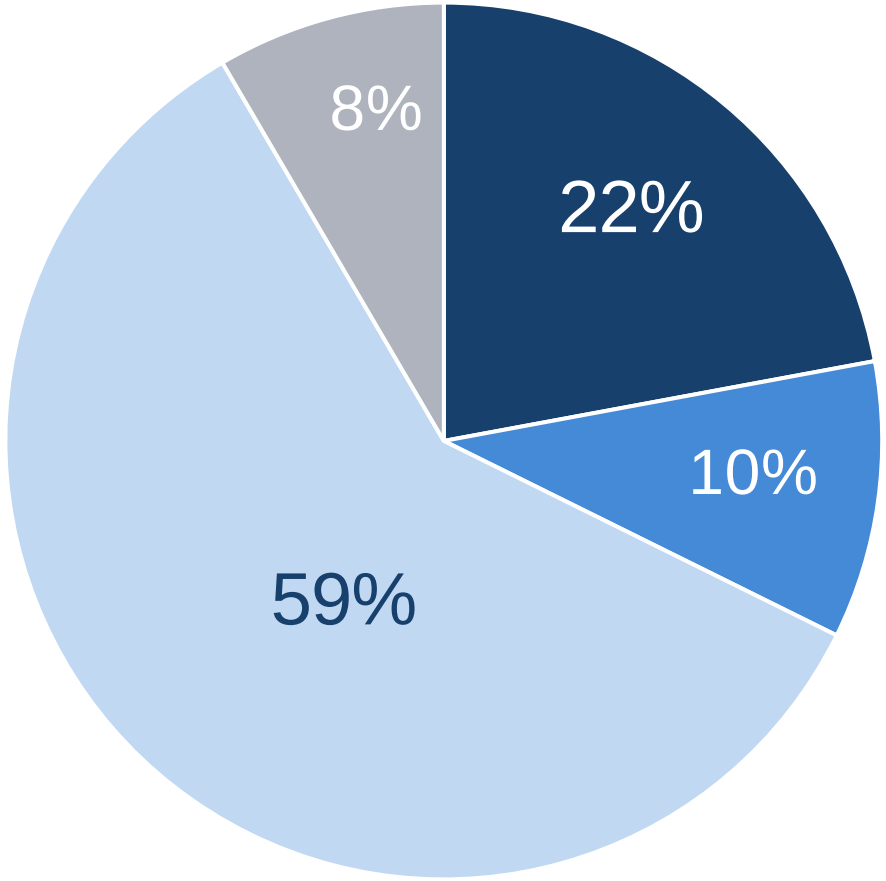
FOUR IN10 ARE PURCHASING MORE PACKAGED FOODS; ï PURCHASES



Q6. Over the past month, has the amount of packaged foods you are buying changed?

- Yes, I have purchased more packaged foods than I usually do
- Yes, I have purchased less packaged foods than I usually do
- No, the amount of packaged foods I purchase has not changed
- I do not shop for groceries
- Not sure

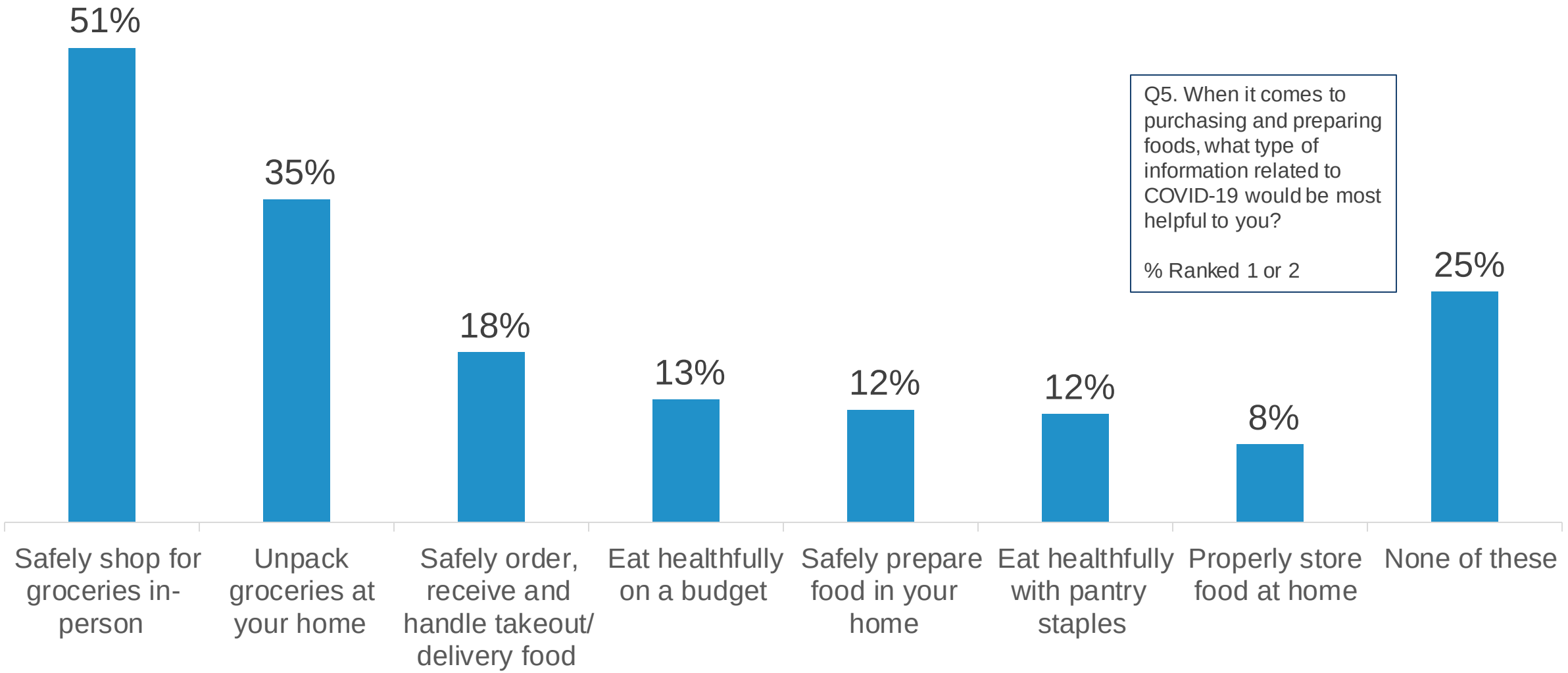
ï
HEALTHFULNESS OF PACKAGED FOODS



- Yes, I have a more favorabl opinion of the healthfulness of packaged foods
- Yes, I have a less favorable opinion of the healthfulness of packaged foods
- No, my opinion of the healthfulness of packaged I R R G V K D V Q · W F
- Not sure

Q7. Over the past month, has your opinion about the healthfulness of packaged foods changed?

OVER HALF WOULD LIKE INFORMATION ABOUT HOW TO SAFELY SHOP FOR GROCERIES IN PERSON



COVID

Q10. In thinking about the month ahead, how confident are you in the ability of food manufacturers to supply

APPENDICES

FOOD SHOPPING HABITS CHANGED

	Shop in person less	Purchase pantry items more	Purchase more groceries when shop	Shop in person less busy stores	Purchase more frozen food	Purchasing more household items		Started grocery delivery
Total								

Q1. How have your food shopping habits changed over the past month as a result of COVID-19? Select all that apply.

EATING HABITS CHANGED

	More home cooked meals	Less take-out/ delivery	Snacking more	More pre -made meals	More take -out/ delivery	More/ more often than typical
Total	47%	28%	27%	18%	16%	15%
Men	42%;	27%	28%	21%	16%	16%
Women	52%9	28%	27%	15%	16%	15%
White	48%	30%	27%	18%	14%	15%
African American	42%	21%	28%	15%	19%	16%
Hispanic/ Latinx	56%	30%	33%	23%	21%	15%
Under 45	44%	30%	31%	22%9	19%	17%

Q2. How have your eating habits changed over the past month as a result of COVID-19? Select all that apply.

EATING HABITS CHANGED

	Healthier food than typical	Less healthy food than typical	Less/ less often than typical	Snacking less	Other	My eating habits have not changed
Total	15%	13%	13%	12%	2%	19%
Men	15%	13%	13%	15%	2%	21%
Women	14%	13%	12%	10%	2%	17%
White	11%;	13%	13%	10%	1%;	

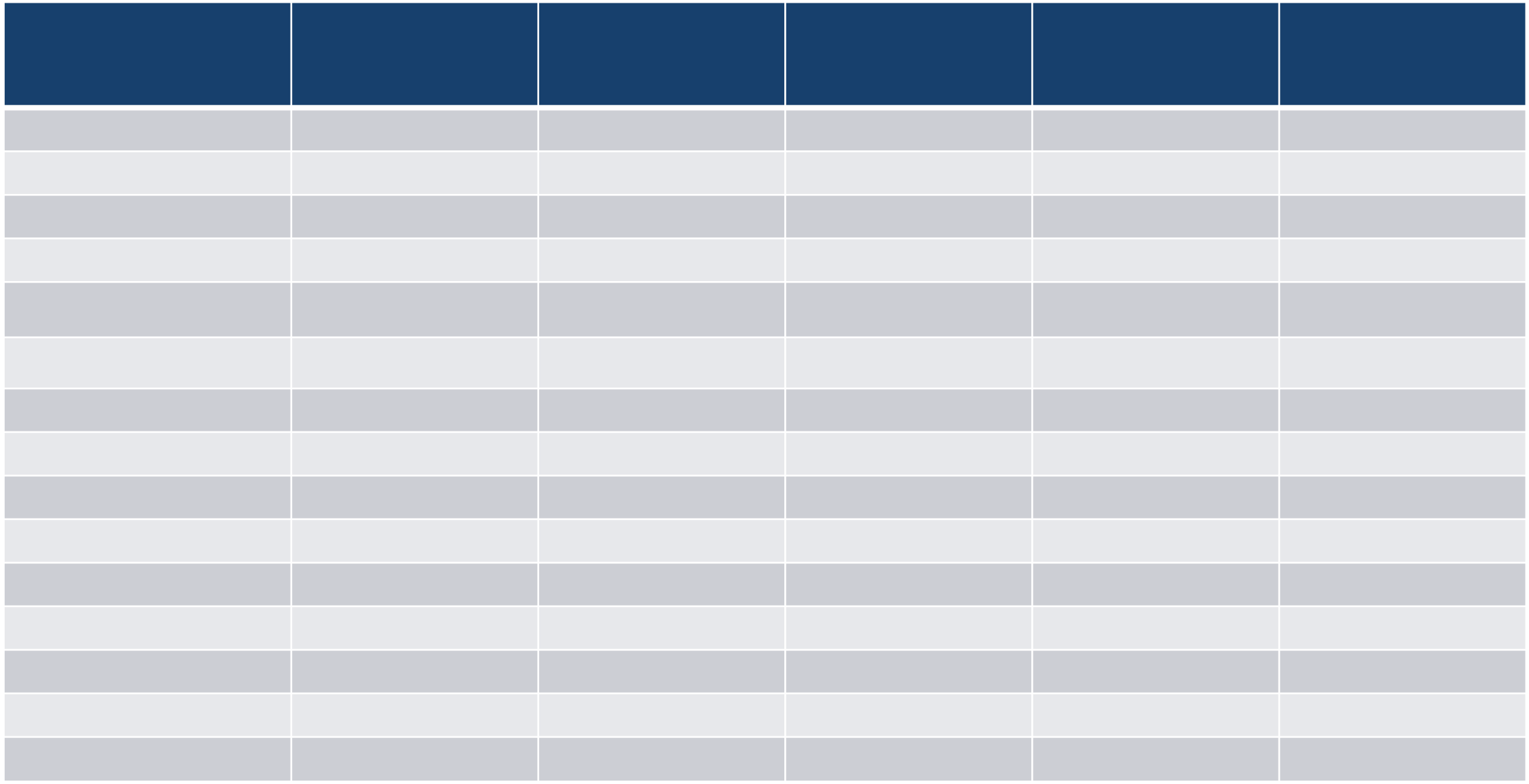
Q2. How have your eating habits changed over the past month as a result of COVID-19? Select all that apply.

COMFORT IN FOOD SAFETY

Q3. As a result of COVID-19, what steps are you taking to feel comfortable with the safety of your food when you shop for groceries? Select all that apply.

Q3. As a result of COVID-19, what steps are

GROCERY STORE SAFETY ACTIONS



Q4. As a result of COVID-19, which of these actions would you like to know that grocery stores employees are taking to ensure the safety of your food? Select your top 2.

AMOUNT OF PACKAGED FOOD

	Yes, I have purchased more packaged foods than I usually do	Yes, I have purchased less packaged foods than I usually do	No, the amount of packaged foods I purchased has not changed	I do not shop for groceries	Not sure
Total	42%	8%	42%	2%	6%
Men	43%	8%	39%	3%	7%
Women	41%	8%	45%	1%	5%
White	41%	6%;	48%9	2%	4%;
African American	42%	13%	35%	2%	8%
Hispanic/ Latinx	52%	15%9	23%;	2%	7%
Under 45	49%9	11%9	31%;	3%	6%
45-64	39%	4%;	51%9	1%	6%
65+	27%;	9%	57%9	1%	6%
Northeast	42%	12%	41%	1%	5%
Midwest	36%	6%	50%	2%	6%

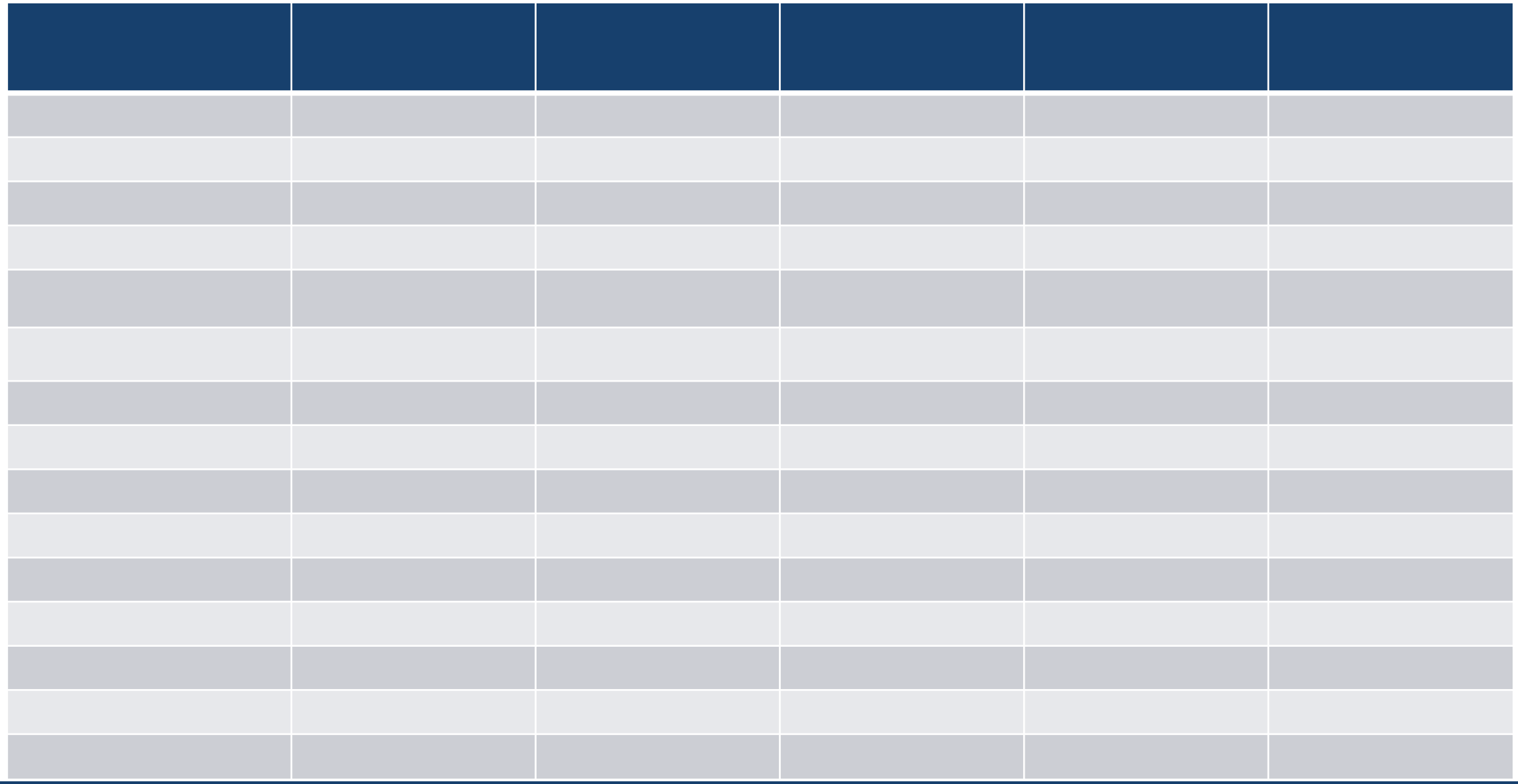
Q6. Over the past month, has the amount of packaged foods you are buying changed?

SAFE TO CONSUME

	Yes, I am very confident that the food I am buying is safe to consume	Yes, I am somewhat confident that the food I am buying is safe to consume	No, I am not that confident that the food I am buying is safe to consume	No, I am not at all confident that the food I am buying is safe to consume	Not sure
Total	39%	43%	7%	2%	9%
Men	43%	40%	7%	3%	8%
Women	36%	45%	7%	2%	9%
White	41%	43%	6%	2%	8%
African American	34%	48%	6%	2%	11%
Hispanic/ Latinx	39%	40%	12%	1%	8%
Under 45	38%	39%	11%	2%	9%
45-64	40%	45%	3%	2%	10%
65+	41%	48%	5%	2%	5%
Northeast	37%	42%	7%	2%	11%
Midwest	38%	46%	7%	2%	8%

Q8. Do you believe the food you are buying is safe to consume?

FOOD SHOPPING CONCERN



Q9. Over the past month, what about food shopping has concerned you the most? Select your top two.

CONFIDENCE IN FOOD MANUFACTURERS

	Total confident	Total not confident	Not sure
Total	78%	16%	7%
Men	80%	14%	6%
Women	75%	18%	7%
White	81%9	14%	5%;
African American	76%	13%	12%
Hispanic/ Latinx	66%;	26%9	8%
Under 45	74%	19%	7%
45-64	80%	12%	8%
65+	83%	14%	3%
Northeast	75%	17%	8%
Midwest	78%	16%	6%
South	80%	13%	7%
West	77%	17%	6%
Non-college	73%;	18%	9% 9
College	83%9	13%	4%;

Q10. In thinking about the month ahead, how confident are you in the ability of food manufacturers to supply enough food to meet the needs of consumers?

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